

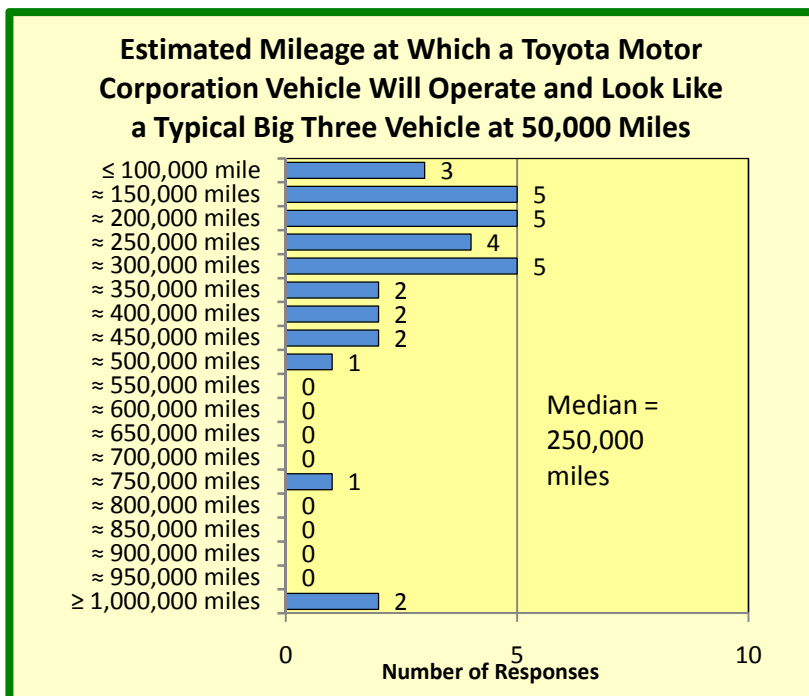
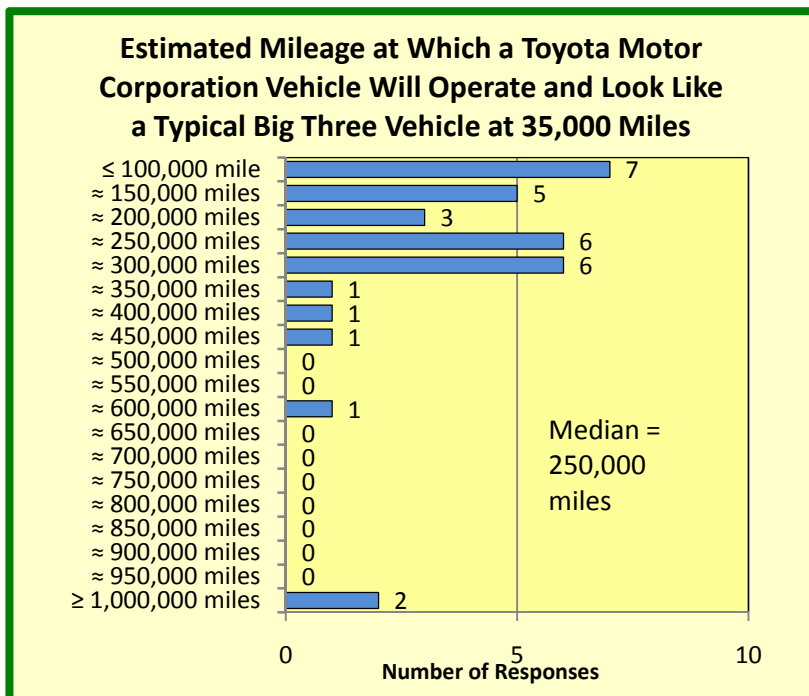


### Toyota Mileage Equivalent Estimates

By James Bleeker

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The following two charts provide the estimated mileages at which a Toyota Motor Corporation vehicle will operate and look like a typical Big Three vehicle at 25,000 and 50,000 miles. The estimated mileages found on each of the charts are based on responses to an earlier online survey offered by Auto on Info.



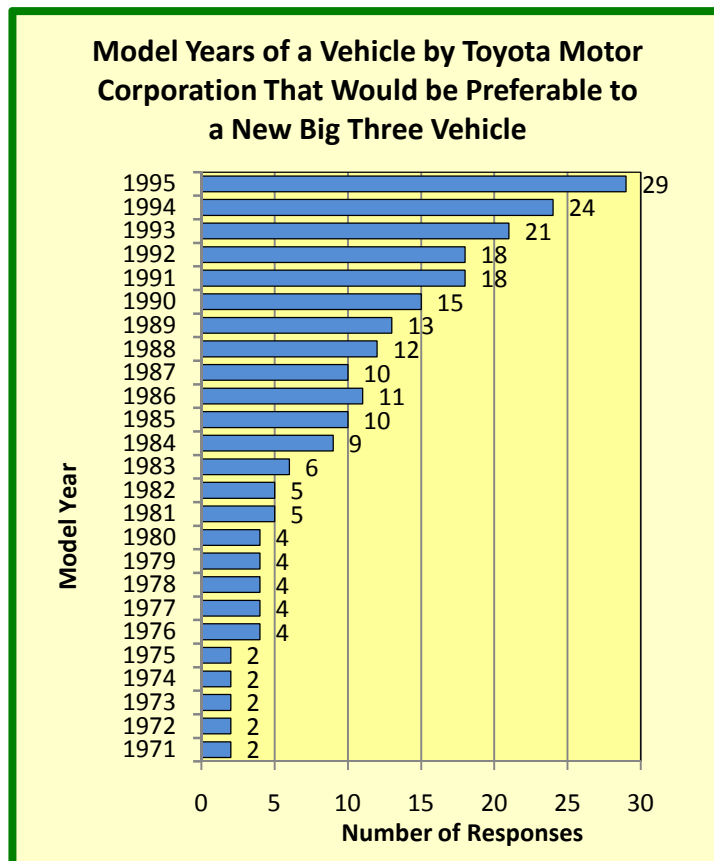
The median of the first chart suggests that a typical Big Three vehicle ages 7 times more rapidly than a Toyota, and the median of the second chart suggests that a typical Big Three vehicle ages 5 times more rapidly than a Toyota.

This Big Three aging range of 5 times to 7 times that of a Toyota product corresponds well with the Age Equivalents based on Reliability Score averages. From [the Age Equivalent Estimates table](#), we see that the estimated Toyota age equivalents of a 3-year-old Ford Motor Company product is 15 years (suggesting that a typical Ford product may have aged 5 times more rapidly at age 3 years than a typical Toyota product), a 3-year-old Chrysler Group product is 17 years (suggesting that a typical Chrysler product may have aged almost 6 times more rapidly at age 3 years than a typical Toyota product), and a 3-year-old General Motors Corporation product is 17 years (suggesting that a typical GM product may have aged more than 6 times more rapidly at age 3 years than a typical Toyota product).

**Caution**

The person who placed the 600,000-mile estimate that appears in the first chart and the 750,000-mile estimate that appears in the second chart may simply have greater experience with higher mileage Toyota vehicles than other respondents and consequently may have given a better estimate, although his estimates substantially exceed the medians.

In response to the online survey's third query regarding what model years of a Toyota would be preferable to a new Big Three vehicle, the responses were as depicted in the following chart.



The exact queries of the online survey that provided the above responses were:

**Query 1.** If "fit to get rid of" is defined as that condition of a typical Big Three vehicle at 35,000 miles, then please use all of your experience with regard to repair needs, unpleasant noises, surges, knocks, structural integrity, body-accessory integrity, proper component functioning, and interior esthetics to estimate when your Toyota was or will be "fit to get rid of."

**Query 2.** If "fit to get rid of" is defined as that condition of a typical Big Three vehicle at 50,000 miles, then please use all of your experience with regard to repair needs, unpleasant noises, surges, knocks, structural integrity, body-accessory integrity, proper component functioning, and interior esthetics to estimate when your Toyota was or will be "fit to get rid of."

**Query 3.** Please check all of the following that you would prefer over a new Big Three vehicle.

For the third query, the possible responses were: a 1995 Toyota, a 1994 Toyota, ..., a 1971 Toyota.

The responses for the online survey were gathered from 2002 to 2007. This site had 67 ongoing surveys, the earliest of which were available from 2001 to 2008. The online survey providing the above responses was No. 52.